



St. John
THE Baptist
Catholic Church

**St. John the Baptist
Parish & School
Strategic Plan
2018-2020**

Mission Statements

- SJB Parish
 - We, the faith community of St. John the Baptist Parish, believe that we are called daily to proclaim the good news of Jesus Christ; to learn, to share, and to live the message of Jesus. Guided by the Holy Spirit, we recognize that we are unique with diverse gifts from God and that we are to develop these gifts to nurture and strengthen our faith community.
- SJB School
 - As part of the St. John the Baptist Catholic Parish Community, St. John the Baptist School will send forth loving, concerned, educated students who integrate Catholic Christian values with their life experience.



Key Strategies Summary

	Key Strategies	Description
#1 – Prayer & Worship	To create disciples of Christ through prayer and worship	To continue developing an all-inclusive welcoming environment that encourages parishioners and non-parishioners alike to actively attend Mass while growing in faith and discipleship.
#2 – Faith Formation	Build strong Catholic Christian values with the youth of our parish while also helping the faithful of all ages grow in human and Christian maturity	Create a vibrant learning environment that will foster and cultivate a comprehensive and systematic discovery of the core elements of Catholic faith and practice for all ages, embracing a complete initiation into the Catholic way of life.
#3 – Parish Membership & School Enrollment	Build parish membership and increase school enrollment.	Use enhanced communication methods, evangelization, and outreach programs to provide information for people in the local community to bring them closer to Church by extolling the virtues of living in a faith based community and the benefits of a faith based education.
#4 – Stewardship	Provide education and structure to help others succeed in recognizing and sharing their gifts.	Create and maintain opportunities for our parishioners to recognize and share their time, talent and treasure by matching skills and abilities to the opportunities available within the parish.
#5 – Human Concerns	Ensure that the parish maintains an active human concerns ministry.	Coordinate ministries that provide direct service, Catholic social justice education, advocacy and empowerment for/to persons within the parish, local community and greater global human family.
#6 – Financial	Ensure the long term financial stability of the parish and school	Develop and implement programs to finance parish and school growth initiatives while maintaining the long term financial stability of the parish and school.

Prayer & Worship Strategy

To create disciples of Christ through prayer and worship

Key Initiatives:

- Make the Celebration of the Mass experience more welcoming
- Encourage full, active, conscience participation from the people who attend Mass
- Grow discipleship as the result of the Mass experience

Contact: Keith Ott

Faith Formation Strategy

Build strong catholic Christian values with the youth of our parish while also helping the faithful of all ages grow in human and Christian maturity

Key Initiatives:

- Invite and enable ongoing conversion to Jesus in holiness of life.
- Promote and support active membership in the Christian community.
- Provide resources and programs to support our Pastor in accomplishing pastoral and administrative responsibilities.
- Call and prepare all ages to act as disciples in mission to the world.

Contact: Anne Gamoke

Parish Membership & School Enrollment Strategy

Build parish membership and increase school enrollment

Key Initiatives:

- In support of the parish, increase utilization of multiple communication methods including advertising, news articles, and direct mail.
- In support of the school, leverage news articles, advertising, church bulletin, pamphlets, and word of mouth.

Contact: Joel Pierce

Stewardship Strategy

Provide education and structure to help others succeed in recognizing and sharing their gifts

Key Initiatives:

- Provide a structure to help others succeed in recognizing and sharing their gifts.
- Comprehensive and informative opportunities for all parishioners to freely share their gifts.
- Educate parishioners and support the vision of Stewardship as a way of life.
- Ensure communication vehicles are in place to educate the community, share information and support the vision of Stewardship as a way of life.
- Financial Stewardship

Contact: Bill Marklein

Human Concerns Strategy

Ensure that the parish maintains an active human concerns ministry

Key Initiatives:

- Re-establish a parish human concerns committee.
- Develop short and long-term objectives in the area of human concerns.
- Raise awareness among parishioners about social justice and Catholic social teaching.

Contact: Anne Gamoke

Financial Strategy

Ensure the long term financial stability of the parish and school

Key Initiatives:

- Protect and increase the Endowment Fund corpus.
- Identify ways to finance strategic plan initiatives for growth in parish and school.
- Improve collaboration among Finance Council, Pastoral Council, and School Board and Administration.

Contact: Jim Birenbaum